

Diva Art (North America)

Description:

Diva Art has been specially designed for creative uses of graphic and luxury packaging.

- Solid Bleached Sulphate (SBS) paperboard, certified FSC® C011032, PEFC available from production
- One-side coated paperboard with silk finish
- Excellent printability and brilliant color reproduction
- Exceptional cracking resistance
- Perfect folding characteristics
- Outstanding finishing and converting properties
- Good caliper and stiffness
- Consistent smoothness and whiteness

FSC 10 % recycled post-consumer.

End uses:

Books, Brochures, Covers, Direct mail, Folders, Folding materials, Inserts, Magazines, Packaging, Postcards, Tags

Print methods:

Digital, Flexo, HP Indigo, Offset

Certificates:

- [PEFC Chain of Custody \(multisite\)](#)
- [FSC Chain of Custody \(multisite\)](#)
- [REACH regulation Lecta](#)
- [ISO 14001 Environment](#)
- [ISO 50001 Energy Efficiency](#)
- [ISO 9001 Quality](#)
- [ISO 45001 Health and Safety - Lecta](#)

For further details regarding compliance with food contact regulation, please contact our sales teams.

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Technical specifications

Property	Test Method	Unit	Value	Tolerance
Substance	ISO 536	g/m ²	-	±5%
	TAPPI T410			
Thickness (pt.)	ISO 534	pt.	-	±5%
	TAPPI T411			
Thickness (µm)	ISO 534	µm	-	±5%
	TAPPI T411			
Brightness R457/D65	ISO 2470-2	%	102	±2
	TAPPI T452			
Whiteness D65/10°	ISO 11475	CIE	132	±3
	TAPPI T562			
Paper gloss	ISO 8254-1	%	30	±5
	TAPPI T480			
Taber stiffness MD	ISO 2493	mN	-	-25%
	TAPPI T556			
Taber stiffness CD	ISO 2493	mN	-	-25%
	TAPPI T556			
Parker roughness	ISO 8791-4	µm	2	≤2.5
	TAPPI T555			
Relative humidity	TAPPI T502	%	50	±7

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Storage recommendations

Paper dimensions are very sensible to humidity variations that is why we supply paper in waterproof packaging. Once the packaging is opened, a moisture exchange can take place between the paper and the environment.

Ideally, the paper should be stocked in pressrooms conditioned to 50% (± 5) relative humidity and 23°C (± 2) temperature. In any case, extremes of temperature and humidity must be avoided.

The technical properties of the product are guaranteed for 12 months after the production date.

Before starting a production run, check that the printability is correct on both sides of 30-50 sheets.

Values are subject to change without notice.

Last update: 06/30/2026